

Social Media Intern.

The ideal candidate will be a creative thinker and communicator who has vision and a great sense of humor — we think this will be fun!

The Digital Team at 104.9 the River exists to encourage connections and share Jesus in Central Ohio through radio digital marketing and social media. You will get to engage with us on a daily basis and learn the value of making a positive impression via social media with listeners and clients. We'll count on you to be organized, dependable, and ready to learn.

Requirements:

Here's what we're looking for...

- You must be enrolled in college or university
- Able to participate in the internship from end of May – Mid August
- Contribute a minimum of 15-20 hours in the office weekly
- Preferred majors: Communications, Public Relations or Marketing (not required)
- Character consistent with River Core Values: *Build Relationships with Open and Honest Communication, Deliver a Wow Experience, Embrace Fun, Take Risks, Grow from Failing, Be Humble, Serve Others, Own It*

Responsibilities:

As you work with us, you'll get to...

- Research social media trends, platforms and developments
- Increase brand awareness, brand differentiation, loyalty and ultimately advocacy.
- Develops regular content for use in social media
- Creates successful strategies using Facebook, YouTube, Twitter, Pinterest, Instagram and other social media tools.
- Create spreadsheets and track numbers, insights and engagement
- Work closely with the graphics team to develop graphics for social media platforms.

Details:

- Dates: May – Mid August, 2019
- Hours: 15-20 a week in office, flexible with your class schedule
- Position Type: Intern, unpaid
- Will work with you to meet requirements for this internship to count for college and university credit

104.9 the River is an Equal Opportunity Employer